

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

OrderID: 63262 CF LOC-POL FBD - LBD: 10/15/12 - 10/21/12 HL#: Created: 10/05/12 05:46 PM
 Client: PLANNED PARENTHOOD... CPE: / / 12349 Agency Commission: 15 % Updated: AGGUTIERREZ on 10/05/12 05:49
 Agency: WIRED MEDIA PARTNERS (339207) Product: 10/15 - 10/21 2012 (1300) Self :15 00 Confirmed: 10/05/12 05:49 PM
 Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: A Contract: 10/08/12 09:01 AM
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

10/5 NEW ORDER (A.G.) \$60,800.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	1 1 1 1 0 0 0	NEWS	30	A			0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/18/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	0 0 1 0 1 0 0	NEWS	30	A			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	MORN	30	A			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	1 0 0 1 0 0 0	DAY	30	A			0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	EPHIL2	1 1 1 1 1 0 0	EFG	30	A			0.0	\$1,100.00	5	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEARLY5PM	1 1 1 1 1 0 0	NEWS	30	A			0.0	\$1,800.00	5	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PELEMENT	* * * T * * *	REGP	30	A			0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/18/12	10/18/12	1										

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Buyer: SUZANNE COLLINS	Demo: HHOLDS DMA RTG	Sched. Code: A	Contract: 10/08/12 09:01 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PBLOODS	* * * * F * *	REGP	30	A			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	P48HRS A3	* * * * S *	REGP	30	A			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PRACESUN	* * * * S	REGP	30	A			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE7	0 1 0 0 1 0 0	NEWS	30	A			0.0	\$3,200.00	2	\$6,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE7	* * * * S *	NEWS	30	A			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER1	1 1 1 1 0 0	LETT	30	A			0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	35	0	\$60,800.00	\$51,680.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Order Totals:	\$60,800.00	\$51,680.00	\$0.00	\$0.00
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